

Yada

Charitable Incorporated Organisation (CIO)

Unaudited Financial Statements

For the period 1 January 2020 to 31 December 2020

Trustees Annual Report

Full name

Yada

Registered Charity Number

1176601

Trustees

Mrs Wendy Young (retired 11th May 2020)

Mr James Amner

Mr Christopher Mounsher

Miss Jo Tulloch

Mrs Elizabeth Dalby

Mrs Helen Taylor

Mrs Petula Bladen (appointed 22nd June 2020)

Principal Address

First Floor, 7 Sea Lane

Ferring

West Sussex

BN12 5DP

Bankers

Lloyds Bank

Business Banking

BX1 1LT

Independent Examiner

Iain Taylor

3, BN14 0HP

Objectives and Activities

Summary of the objects of the charity set out in its governing document

The objects of the CIO are to preserve and protect the physical and mental good health of women and young people at risk of sexual exploitation in Sussex and beyond, and relieving the needs of such women and young people by providing support in particular, but not exclusively by providing outreach and support services.

Summary of the main activities

The organisation currently focuses its activities on providing support to those women who are working in the sex industry, in particular by the provision of charitable assistance including direct support through our specialist outreach service, The Esther Project, working in partnership to improve access to a range of specialist services and providing training to partner organisations. All activities aim to increase safety and reduce risk of harm to the individual, decrease social isolation and improve the general wellbeing and outcomes of the individual.

The purpose of the charity is to work towards a future free from sexual exploitation. This brings benefit to the public as a whole through supporting women at risk, implementing models of best practice and sharing this knowledge with other agencies and individuals locally and nationally.

The trustees have given due consideration to the Charity Commission published guidance on the Public Benefit requirement under the Charities Act 2011.

Achievements and Performance

Summary of the main achievements of the charity during the year

Operations

Whilst the pandemic impacted our immediate plans, when it hit in March 2020, we adapted and re-shaped our services to enable us to continue to meet a local need for support. As a small charity, we were able to be flexible in the delivery of our services, and to respond to the increased vulnerability of women in the sex industry throughout the pandemic. We continued to build on previous successes to shape and deliver a service that was relevant to meet the needs of local women at risk.

During this period we undertook:

Netreach

We contacted 96 women advertising as independent escorts online by phone to introduce our

service, The Esther Project (TEP), to them. We sent links to safety information and our TEP website via a follow up text to 62 women and had support conversations with 21 women.

We continued to undertake Netreach regularly throughout the pandemic, covering Worthing, Littlehampton, Bognor and Chichester across the three mainstream websites (Adultwork, VivaStreet, Friday Ad). Netreach is vital as a means of initial contact and is often the route by which we are able to offer ongoing 1:1 support.

TEP Drop In

We were able to run our outreach drop-in throughout February, March and October, providing opportunity for listening support, safety planning, wellbeing packs, safety alarms, and signposting to other specialist services.

Face to face support

We continued to provide ongoing face to face support to one existing service user and began support with six new service users who were advertising as independent escorts. Of the six, two women requested exit support. We were able to support one woman to maintain her exit of the sex industry through regular outreach meetings, providing emotional and practical support and provided comprehensive exit support to one other woman. We supported her to exit within three months. Support included: obtaining her National Insurance Number, opening her first bank account, successfully applying for Universal Credit; access to affordable housing, liaising with letting agents, accompanied viewings, support with tenancy agreements; housing appointments with the council, securing funding for a flat deposit & first months rent; access to education including free functional English and Maths; securing funding for education and a laptop; application for her Biometric Residence Permit; emergency food parcels and ongoing listening support.

Practical Support

We distributed 16 well-being packs and luxury Estee Lauder gift bags (donated by the Whitman Group) containing tailored safety information, personal items, sexual health items and signposting information. We distributed 8 safety alarms to vulnerable women at partnership drop-ins and a further 15 safety alarms to support users of the Worthing 'Ending Women's Homelessness' project. We provided two emergency food parcels to service users, helping to meet basic needs.

Massage parlour outreach

We made 6 independent visits to massage parlours offering lone working, safety and sexual health support as well as conducting 3 support sessions via telephone.

Partner Drop-In's

We reached 34 women at partnership drop-in's.

We led two sessions (Boundaries and Healthy Relationships), reaching vulnerable women in Worthing at St Clare's drop-in.

We attended the launch of the new Worthing Women's Probation Breakfast in February and subsequently supported 5 sessions, providing opportunities to reach women and inform other agencies about our service. We attended Littlehampton Probation Drop-in on one occasion.

We attended Worthing Foodbank collection depot on one occasion helping to raise awareness of our support service.

Police Partnership

We participated in the first Sussex Police Partnership Meeting established to better support women in the sex industry.

We met with Hampshire Police Deputy Force Lead for Modern Slavery Human Trafficking and Adult Sex Work & Prostitution to raise awareness of our services and support collaboration.

We supported local police on a welfare visit to a suspected brothel.

We made three referrals to Sussex/Hampshire Police regarding cases of suspected exploitation.

Yada Training Delivery

We delivered seven training sessions about Supporting Women Who Sell or Exchange Sex, including an overview of TEP, reasons why people might sell/exchange sex, the spectrum of choice, risks, signs, stigma, communication, safety and support to 157 frontline professionals from Change Grow Live charity, South East Immigration Team, Hampshire Police & partners, and the Society of James Homelessness charity.

Three training sessions were delivered face to face. Following the onset of the pandemic this training was adapted to be delivered via zoom and was subsequently delivered online on four occasions.

Online Presence

We have increased our online following and views on TEP profiles maintained on adult services websites. On Adultwork, the major adult services platform, our profile views increased by 55% from 1120 views in January to 1739 views in December and on SAAFE, support and advice for escorts, our profile views increased by 68%, from 560 views in January to 939 views in December.

Network

We hosted a table at the Sussex Clinical Commissioning Group Exploitation Conference raising awareness of our service amongst NHS workers across the county.

We provided posters, safety flyers and advice for the temporary hotel accommodation in Worthing, hosting homeless women during the pandemic.

We attended both the West Sussex and the Pan-Sussex Violence Against Women and Girls Forum hosted by Sussex Police & Crime Commissioner.

Network Support

We gave over the phone support to other projects within the Beyond The Streets network - sharing our approach to outreach and working with Police, experiences of recruiting trustees, our volunteer induction process and registering as a CIO.

We took part in an Action Learning Set hosted by Beyond the Streets sharing experience and insight with other project managers within the network.

Office Development & Fundraising

Following the onset of the pandemic, the Salvation Army buildings were closed and we worked from home for a period of four months. We are now based within the offices of Kingsley Roofing Ltd, who are providing office space for the team. Outreach is conducted outside, in public places or at partnership venues.

We received ongoing funding for salary from Kingsley Roofing Ltd, totalling £8,925, enabling the Yada Manager to work three days a week. This funding was impacted by the pandemic and was reduced for a period of 6 months, however we received a grant of £2,700 from Sussex Community Foundation - Crisis Fund, to make up the shortfall.

We received repeat funding from The Three Oaks Trust of £5,000 towards the general running costs of The Esther Project providing vital unrestricted funding and flexibility during a time of uncertainty and change. As a result we were able to appoint a part time fundraiser, one day a week, vital to the long term sustainability of the charity.

We won repeat funding of £5,179 from The Allen Lane Foundation, funding an Esther Project Outreach Worker one day a week for a year. We are grateful to the Trustees of the Foundation for their flexibility and for the approved delay in grant spend and reporting following the furlough of our outreach staff throughout April and May.

We were successful in obtaining £3,000 repeat funding from The Chalk Cliff Trust towards the general running costs of Yada, in particular for training costs for the team and external supervision for outreach workers. The grant enabled two outreach workers to complete Trauma & Complex PTSD Level 2, ensuring we are able to offer a trauma informed service to properly support our service users.

We secured our second year's funding from The Henry Smith Charity, providing £9,700 for both our TEP lead and Yada Manager, one day a week each, providing salary security at a key stage following staff changes and restructure, which was instrumental in the development of Yada's strategy. Again, we are grateful to the trustees of the charity for the approved delay in spending and reporting on the grant following the furlough of our lead outreach worker from April to June.

We were awarded £5,000 from The Anchor Foundation towards the general running costs of The Esther Project. The funding provided security and stability at a time when funding opportunities were closing down due to the pandemic and met the costs of our rent, office overheads, insurance and legal fees, as well as our specialist database and monitoring tool. The grant enabled the Yada Manager to complete a Level 4 award as an Advanced Child Sexual Exploitation Practitioner, vital to the development of the charity.

We were granted an award of £3,500 from Royal Sun Alliance - Community Grant to support the general work of Yada, bolstering our unrestricted funding at a critical time of seeing increased demand for our services and giving us the security we need to continue to look at future development and respond to local needs.

We received a grant of £1,000 from The Silver Lady Fund to go directly to supporting one of our service users with funding for a bridging course at Chichester University, a laptop and travel costs to access educational courses. The grant had a significant impact on the life of our service user.

We won £2,366 from The Homity Trust providing vital salary funding to enable us to appoint a new education and training role, within The Esther Project, which has given us the opportunity to develop and expand our outreach work.

Financial Review and reserves policy

The year ended 31st December 2020 recorded net receipts over payments of £3,631, of which there was £8,063 of receipts over payments in unrestricted funds and a deficit of £4,432 of receipts over payments in restricted funds. The closing cash balance stands at £44,791 of which £14,401 is unrestricted general funds, £14,509 is unrestricted general reserves and £15,881 is restricted. By comparison, the year to 31st December 2019 ended with a closing cash balance of £41,160 of which £10,083 was unrestricted general funds, £10,004 was unrestricted general reserves and £20,313 was restricted.

Yada is committed to using its resources in pursuit of its charitable objectives. It is also committed to maintaining a level of reserves that is prudent to meeting ongoing liabilities, sufficient to ensure that all service delivery commitments can be met and to protect the long-term future of operations. Yada's reserves policy seeks to balance these priorities. The trustees consider it prudent to maintain general reserves at a level that represents approximately 3 months expenditure of the charity, based on planned expenditure for that year. As at 31st December 2020 general reserves were £14,509. The Board of Trustees regularly monitors the level of reserves.

The trustees' declare that they have approved the trustees' report above on 7th June 2021



Signed:

Name: James Amner

Chair of Trustees



Receipts and payments accounts

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For the period from	01/01/2020	To	31/12/20
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Fundraising Events	922	-	-	922	583
Grants	11,500	25,945	-	37,445	48,361
Individual Donations	370	-	-	370	225
Standing Orders	1,290	-	-	1,290	2,175
Corporate Sponsorship	-	8,925	-	8,925	5,700
Gift Aid	491	-	-	491	591
Invoice Payments	300	-	-	300	730
Bank Interest	5	-	-	5	4
HMRC JRS	-	3,273	-	3,273	-
Service User Funds	-	3,146	-	3,146	-
Refunds	73	20	-	93	612
Sub total (Gross income for AR)	14,951	41,309	-	56,260	58,981
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	14,951	41,309	-	56,260	58,981
A3 Payments					
Affiliation, membership, training & Conf	133	802	-	935	3,147
Equipments	532	764	-	1,296	60
Salaries, Tax & Pension	2,153	38,087	-	40,240	29,208
Volunteer Expenses	235	35	-	270	223
Fundraising Costs	15	-	-	15	225
Phone, email & Internet	259	530	-	789	748
Audit fees & Insurance	614	390	-	1,004	944
Print, post & stationary	1,013	216	-	1,229	207
Travel, accomodation & subsistence	635	121	-	756	916
Staff expenses	279	-	-	279	126
Outreach costs	971	990	-	1,961	2,092
Rent & Maintenance	48	661	-	709	1,446
Service User Funds	-	3,146	-	3,146	-
Sub total	6,888	45,741	-	52,629	39,342
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	6,888	45,741	-	52,629	39,342
Net of receipts/(payments)	8,063	- 4,432	-	3,631	19,639
A5 Transfers between funds	-	-	-	-	-

A6 Cash funds last year end	20,847	20,313	-	41,160	21,521
Cash funds this year end	28,910	15,881	-	44,791	41,160

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Lloyds Current Account Balance	14,401	15,881	-
	Lloyds Reserves Account Balance	14,509	-	-
		-	-	-
	Total cash funds	28,910	15,881	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
B2 Other monetary assets	Details	to nearest £	to nearest £	to nearest £
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	Computers & other equipment (2016/17)	Restricted	690	-
	Laptops x 6	Restricted	2,069	-
	Printer	Restricted	113	-
	Office chairs x 2	Restricted	238	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
	<i>Petula Bladen</i>	PETULA BLADEN	22/03/2021	

Independent Examiner's Report to the Trustees for the year ended 31st December 2020.

I report to the trustees of the charity YADA on the accounts for the year ended 31st December 2020.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 (2) of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the Charities Act;
- to state whether particular matters have come to my attention.

Basis of independent examiners statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in, any material respect, the requirements:

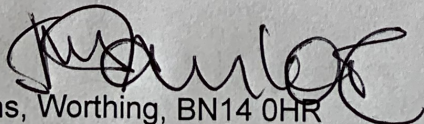
- to keep proper accounting records in accordance with section 130 of the Charities Act and
- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act;

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the Charity's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the Charity's trustees those matters I am required to state to them in an Independent Examiner's report and for no other purpose. To the fullest extent permitted my law, I do not accept or assume responsibility to anyone other than the Charity and the Charity's trustees, as a body, for my work for this report.

IM Taylor FMAAT
3 Sullington Gardens, Worthing, BN14 0HR



Date 26-07-2021